

**BLOOMSBURG AREA SCHOOL DISTRICT**  
***Policy Manual***

Section: COMMUNITY

Title: PUBLICATIONS PROGRAM

Date Adopted: August 17, 1981

Date Last Revised: March 15, 2004

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**902. PUBLICATIONS PROGRAM**

- .1 The Board believes that all reasonable means should be employed to keep the public informed on matters of importance regarding district policies, finances, programs, personnel and operations.
- .2 The Board will determine which of its official actions have such community impact and interest to warrant special release; it will arrange for release to the media information on such matters of importance. The Superintendent may release matters of a routine nature as they have been recorded in the minutes of the board meetings, and upon request of media representatives. All other publications, releases, photographs and the like, depicting the accomplishments of the pupils and staff of the district, may be approved at the discretion of the Superintendent, and his or her administrative staff.
- .3 The Superintendent may develop guidelines as needed to be observed in the area of publicizing district programs and activities.